

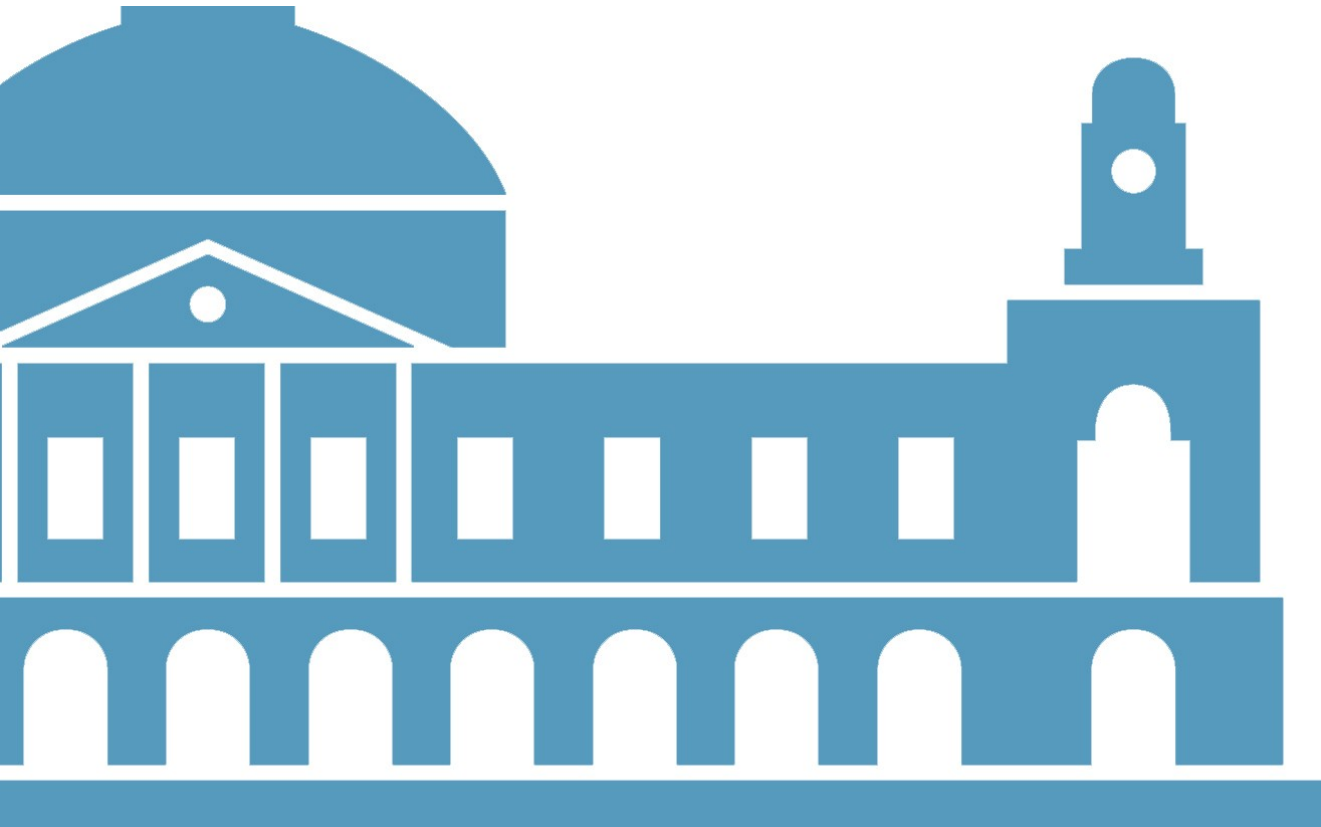
We are all in this together

**Cross domain collaboration between archives,
libraries museums and audiovisual institutions**

George MacKenzie

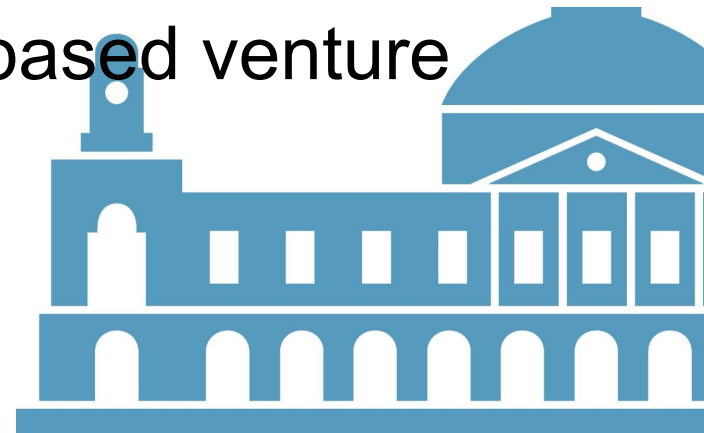


**THE NATIONAL
ARCHIVES OF SCOTLAND**



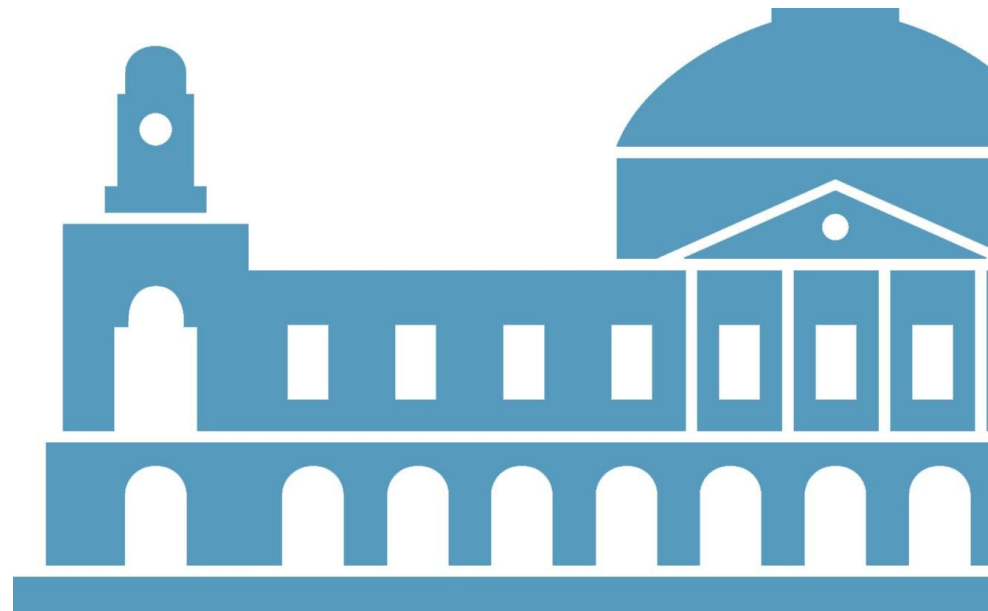
We are All in this together

- ❑ Changing customer perceptions in a web-enabled world; from silos to partnerships
- ❑ Case studies from Scotland:
 - **ScotlandsPeople** family history site
 - **ScotlandsImages** picture library
 - **ScotlandsPlaces** new GIS based venture
- ❑ Conclusions



From Silos to Partnerships

- ❑ New access paths, new customers
- ❑ Expectations of service transformed
- ❑ Onsite versus online – how do we balance them?
- ❑ New economic realities
- ❑ Opportunities from sharing

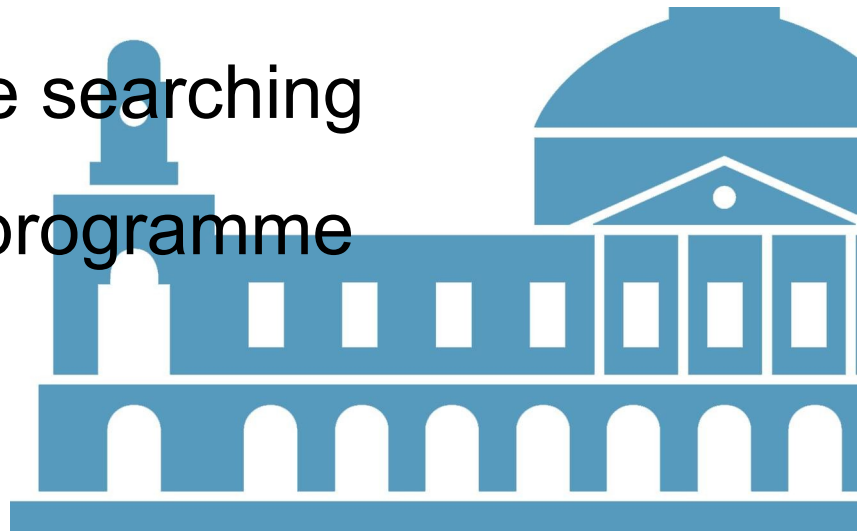


How did we get here ?

- ❑ Scottish Archive Network SCAN project, 1999-2004 see www.scan.org.uk
 - Archive catalogues
 - Knowledge base
 - Wills - a digital resource

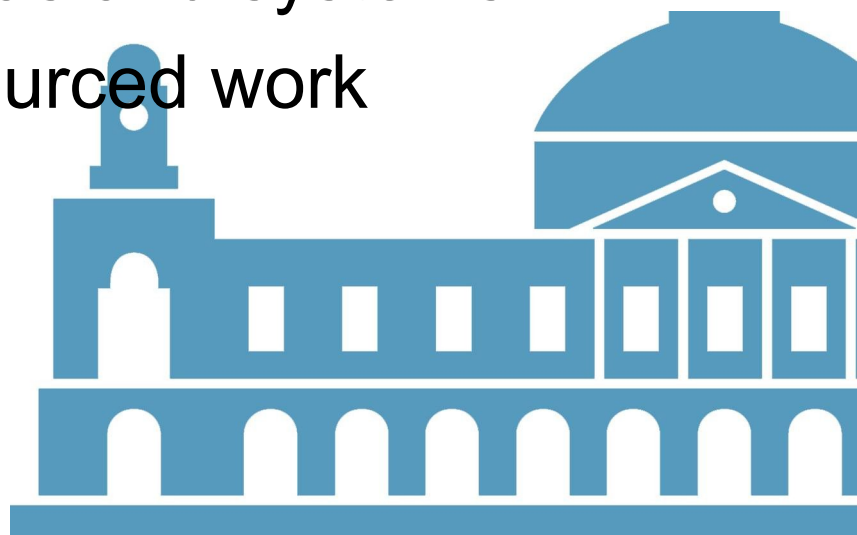
- ❑ EUAN project, 2000-2002
 - Inter-archive catalogue searching

- ❑ Major NAS digitisation programme



National Archives of Scotland Digitisation programme

- ❑ Began in 1999
- ❑ Partnership with GSU/Family Search
- ❑ 20 million images captured from originals
- ❑ Currently two units working 2 shifts each
- ❑ Recent upgrade of cameras and systems
- ❑ Mix of in-house and outsourced work



Digital Image Capture at NAS – Family Search Volunteer



Welcome to ScotlandsPeople, one of the largest online sources of original genealogical information.

With almost 50 million records to access, we hope your visit will be enjoyable and that you are successful in connecting generations.

Free Surname Search

Surname:

Year Range: to

REGISTERED USER LOGIN

Username: Password:

[Forgotten Password?](#)

NEW USERS REGISTER HERE

[Access Charges](#)

LATEST UPDATE & NEWS

- [Birth and Death Indexes Up To 2006 Released](#)

AVAILABLE RECORDS ON THIS SITE

| | | | |
|--|--|---|---|
| <p>Statutory Registers</p> <p>» Births 1855-2006 » Marriages 1855-1932 » Deaths 1855-2006</p> | <p>Old Parish Registers</p> <p>» Births & Baptisms 1553-1854 » Banns & Marriages 1553-1854</p> | <p>Census Records</p> <p>» 1841 » 1881 » 1851 » 1891 » 1861 » 1901 » 1871</p> | <p>Other Records</p> <p>» Wills & Testaments Search 1513-1901 (Free)</p> |
|--|--|---|---|

GETTING STARTED



We show you how to build your family tree.

FAMOUS SCOTS



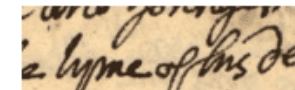
Find the records of the good and the great.

VISITING SCOTLAND?



The first steps in planning your trip to Scotland.

HANDWRITING GUIDE



A selection of handy guides to help you.



ScotlandsPeople

Connecting Generations

ScotlandsPeople Components

- ❑ Web service www.ScotlandsPeople.gov.uk
- ❑ New Centre in Edinburgh, opened fully February 2009
- ❑ Local network combining local authority registrars, archives etc.



Inside part of the new ScotlandsPeople Centre



ScotlandsPeople
Connecting Generations

Scotland's People

- ❑ 3 government bodies:
 - ❑ National Archives,
 - ❑ General Register Office,
 - ❑ Office of Lord Lyon
- ❑ partnership based on common government rules, close business interests
- ❑ closer working relationships developing between major partners

ScotlandsPeople Service

- ❑ Web Service outsourced by competitive tender
- ❑ 1 million registered subscribers
- ❑ Income from downloads split between partners
- ❑ Future developments:
 - less structured record sets
 - subscription option
 - integration of computer systems



ScotlandsImages.com – a Joint National Collections Photo library

The screenshot shows the ScotlandsImages.com website. At the top left is the logo for SCOTLANDS IMAGES.COM. Below the logo is a navigation bar with links for HOME, ABOUT US, LATEST IMAGES, USER GUIDE, IMAGE RESEARCH, and CONTACT US. On the right side, there is a search bar with the text "Image Search" and a "GO" button. Below the search bar is a link to "Go to Advanced Search Options". There are also links for "LOG ON", "REGISTER", "MY LIGHTBOX", and "MY BASKET". The main content area features a large historical map of Scotland titled "LE ROYAUME D'ECOSSE" and "MER D'ALLEMAGNE". To the right of the map is a text box with the following content:

SCOTLANDSIMAGES.COM is a new images resource drawn from Scotland's national collections, making available for licensed usage selected images from our contributors' extensive, and often unique, holdings.

The images currently available on the site are only a fraction of our collections. We are constantly scanning and uploading new material, so if you can't find what you are looking for please complete our Image Research Form and we will see if we can help you further.

To activate the lightbox, image research and shopping basket facilities please register with us and receive your secure username and password.

Below the text box is a banner for "REGISTRATION NOW OPEN" with a "MORE" button. Below the banner is another text box with the following content:

SCOTLANDSIMAGES.COM will be exhibiting at the BAPLA Picture Buyers' Fair, 7 & 8 May 2008, Business Design Centre, London.

Come and visit us at stand 76.

Register for free at www.bapla.org.uk

At the bottom of the website, there are links for "POWERED BY", "PRIVACY POLICY", and "TERMS & CONDITIONS".

National Archives of Scotland

National Library of Scotland

National Museum Scotland

National Trust for Scotland

Royal Commission on Ancient and Historical Monuments for Scotland

Image search

[Go to Advanced Search Options](#)

[HOME](#)

[ABOUT US](#)

[LATEST IMAGES](#)

[USER GUIDE](#)

[IMAGE RESEARCH](#)

[CONTACT US](#)



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To activate the lightbox, image research and shopping basket facilities please register with us and receive your secure username and password.

Register now to:

- Create LIGHTBOXES of images
- Use our online FREE IMAGE RESEARCH form
- Obtain INSTANT PRICING
- Purchase and DOWNLOAD images
- Opt in to receive NEWS and updates
- Apply for a business CREDIT ACCOUNT



ScotlandsImages

- ❑ 5 partners, government and not for profit: including archives, library and museum
- ❑ Business to business system
- ❑ Alternative image sales channels for personal, educational use
- ❑ Currently 5,500 images
- ❑ Planned expansion 2,500 images per year

ScotlandsImages

- ❑ Web hosting, data handling and payment management contracted out
- ❑ Income assigned to data owner
- ❑ Risk, costs shared by partners
- ❑ Object based descriptions, using Dublin Core
- ❑ Descriptions edited for system

ScotlandsPlaces

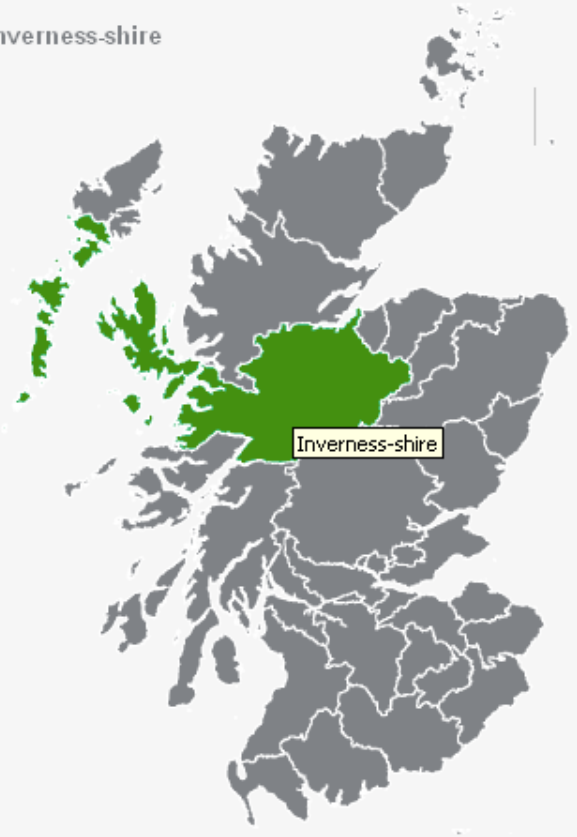
- ❑ Brand new project, launching 22 October
- ❑ Two initial partners, expansion planned
- ❑ GIS based, mixed resources, images and text
- ❑ Queries to central portal, passed to partner systems
- ❑ NAS required to edit descriptions for system

- [Home](#)
- [About Scotland's Places](#)
- [How to Search](#)
- [Place-names](#)
- [News](#)
- [Register](#)
- [Login](#)
- [Beta/Feedback](#)

County Search

Begin your search by clicking the map or by selecting [pre-1975 county](#) or [city](#) from the list.

Inverness-shire



- | | |
|------------------------------------|-----------------------------------|
| Aberdeenshire | Nairnshire |
| Angus | Orkney |
| Argyll | Peeblesshire |
| Ayrshire | Perthshire |
| Banffshire | Renfrewshire |
| Berwickshire | Ross and Cromarty |
| Buteshire | Roxburghshire |
| Caithness | Selkirkshire |
| Clackmannanshire | Shetland |
| Dumfriesshire | Stirlingshire |
| Dunbartonshire | Sutherland |
| East Lothian | West Lothian |
| Fife | Wigtownshire |
| Inverness-shire | |
| Kincairdineshire | Aberdeen |
| Kinross-shire | Dundee |
| Kirkcudbrightshire | Edinburgh |
| Lanarkshire | Glasgow |
| Midlothian | Perth |
| Morayshire | Inverness |



ScotlandsPlaces

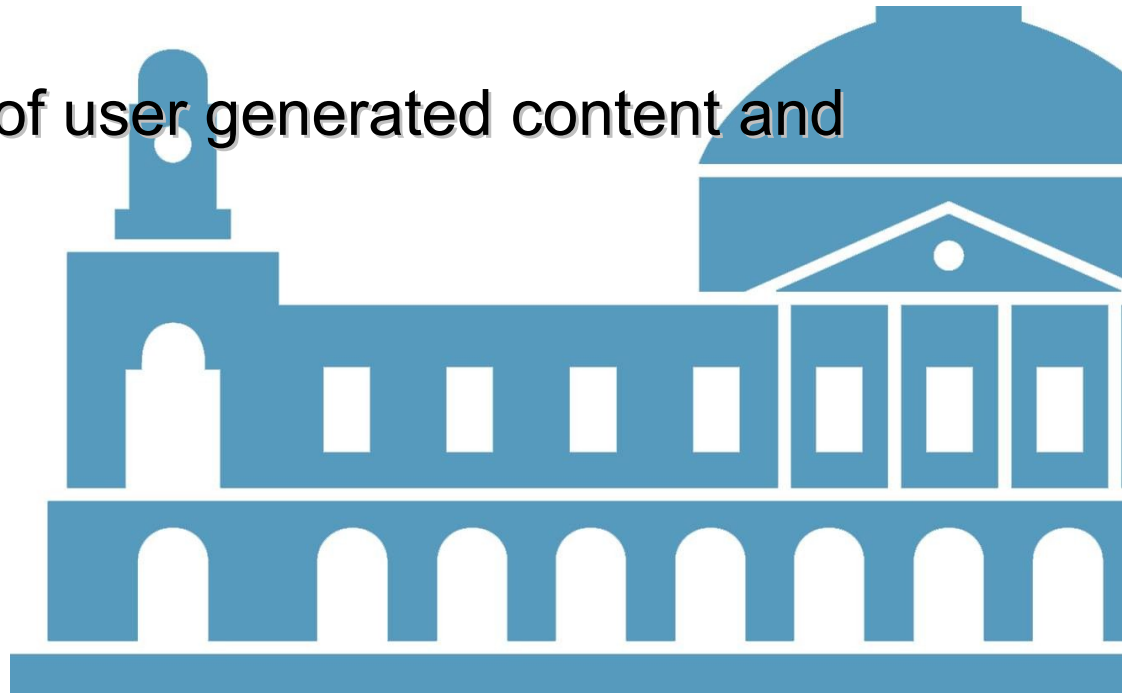
- Business case for further expansion
- Linking to ScotlandsPeople
- Further work on presenting results, customer surveys
- E-commerce applications

Lessons from Case Studies

- ❑ Partnerships must be based on common business interests and customer focussed
- ❑ Descriptive systems differences are a challenge especially ScotlandsPlaces
- ❑ Uneven search results – need to avoid confusing the customer
- ❑ Different approaches to charging need to be accommodated in partnerships

Conclusions

- ❑ Virtual services, institutions increasingly important
- ❑ Online versus onsite debate:
 - ❑ need to integrate access services;
 - ❑ make every onsite visitor an online user too;
 - ❑ think of every online customer as a potential onsite visitor.
- ❑ Recognise potential of user generated content and social networking



Conclusions

- ❑ Culture and identity are crucial and linked components of modern societies
- ❑ Cultural institutions provide major support to government policy, including tourism development
- ❑ Blurring of organisational and professional distinctions, especially online
- ❑ We need to seek out and embrace new partnerships across these traditional boundaries
- ❑ We also need to remind ourselves that....

We ARE All in This Together !

